



ONLINE MASTERCLASSES

Christmas Edition



ace bar events
bars | staff | cocktails | experiences

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OUR STORY

ABOUT US

We are a premium bar hire service, working specifically in the events industry. From starting out in 2008, we have evolved into experts in our field, providing mobile bar hire, world class flair bartenders and carefully crafted drinks menus. We have extensive experience in the events industry, including private parties, large scale corporate events and weddings.

During this time we have been providing fun and engaging cocktail experiences and spirit tasting masterclasses for many corporate clients and since 2020 we have been providing these experiences online with drink boxes and equipment being sent out to clients all over the UK and Europe from our fully licensed premises in Studham, Bedfordshire.

SECURITY

All of our beverage boxes are sent from our fully licensed premises. Our boxes are packed in a registered food business premise. Boxes are sent on a 24 hour fully tracked service with age verification delivery (UK only).

We have over 25 years experience in the cocktail, spirits and beer industry. We stream our experiences from our offices with a dedicated 20 mb/s upload speed.

SUSTAINABILITY

We aim to provide an environmentally friendly service, using recyclable and compostable products where possible and using products derived from a sustainable source.



CHRISTMAS MASTERCLASS OPTIONS

COCKTAILS

Boxes of cocktail ingredients are sent out to attendees a day before the masterclass along with cocktail making equipment.

Our in-house mixologist will then join onto your online meeting to run through the experience and have fun with your guests.

SPIRITS

Boxes of your chosen spirits are sent out to attendees a day before the masterclass along with optional food pairings.

Our in-house category expert will then join onto your online meeting to run through the experience and teach them about the history and the taste of your chosen spirit.

BEER

Boxes of craft beer selections are sent out to attendees a day before the masterclass along with optional food pairings.

Our in-house category expert will then join onto your online meeting to run through the experience and teach them about different styles of beer, the production and ingredients that go into them.

CHRISTMAS COCKTAILS

Below are our favourite Christmas Cocktails which work perfectly with our Online Cocktail Masterclasses. We are not limited to these, so let us know if you would like something else!



SPICY HELPER



SPICED GINGERBREAD



MERRYFIZZMAS

WHAT'S IN THE CHRISTMAS COCKTAIL BOX?

CONTENTS

- ▶ 4x Christmas Cocktails (2 different types)
- ▶ 1x 8oz mini 3 part cocktail shaker
- ▶ 1x 50/25ml measure
- ▶ 1x Bar spoon
- ▶ Garnishes for the cocktails
- ▶ 1x Santa Hat
- ▶ 1 x Chocolate Coins
- ▶ All packaged in a cardboard presentation box with wood wool

**All packaging is recyclable and sourced from sustainable sources where possible.*

£41.95 ex VAT

Tracked 24 hour shipping to any UK address with age verification £10 ex VAT



BEER, SPIRIT AND WINE TASTINGS

OUR OPTIONS

If Christmas cocktails aren't your preferred choice, we also offer spirit, beer or wine tastings as part of our Online Christmas Masterclass options. Each Masterclass experience lasts around an hour. The mixologist host will introduce themselves and run through what everyone will be doing during the experience and make sure they have everything they need in front of them. Guests will be taught about the history and production techniques as well as the characteristics of the drink.

All options come packaged in our Christmas themed boxes.

WE OFFER:

▶ GIN TASTINGS

▶ BEER TASTINGS

▶ WHISKY TASTINGS

▶ WINE TASTINGS



MEET THE EXPERTS



ANDY COLLINSON

Andy is the MD of Ace Bar Events and has been at the front of the company since it started in 2008. His background in hospitality spans over 20 years and has a vast experience in working, running and opening high end cocktail bars and restaurants in the West End of London before he transferred these learnings to Ace Bar Events.

Andy runs our Cocktail Experiences and Gin Tastings and brings his vast wealth of knowledge plus his ability to engage a crowd to make sure that not only are his online experiences informative, but also lots of fun.

MEET THE EXPERTS



AMIT SOOD

Amit comes from a highly qualified and globally experienced hospitality profession with a formal culinary background. His broad experience comes from a wide range of fields from Michelin kitchens to Luxury hotel bars, through to delivering international spirit-training programmes, professional mixologist training and drinks consultancy.

He designs most of the cocktail menus here at Ace Bar Events and runs our online Whisky Masterclasses. Amit is well-travelled, cultured and passionate about all aspects of premium and luxury spirits and in particular- Scotch and Japanese whiskies, cognac and rum.

MEET THE EXPERTS



MELISSA COLE

Melissa is an award-winning journalist and is widely acknowledged as one of the UK's leading beer & food experts and renowned for her insightful and engaging writing style with a sense of humour and ability to translate complicated beer jargon into something everyone can understand.

*With over 20 years in the industry, she's a strong advocate for equality in beer and has received accolades and awards for her three books, the latest *The Beer Kitchen: the art & science of cooking & pairing with beer*, *The Little Book of Craft Beer* and *Let Me Tell You About Beer*. Her fourth book, *The Little Book of Lager*, is due for release in October 2020. Melissa runs our online Beer tasting and food pairing masterclasses.*

ONLINE MASTERCLASS PRICING



COCKTAIL EXPERIENCE
with Andy Collinson
£420

WHISKY TASTING
with Amit Sood
£420

GIN TASTING
with Andy Collinson
£420

BEER TASTING
with Melissa Cole
£1080

All of our online masterclasses are streamed live from our offices in Studham, Bedfordshire with a dedicated 20mb/s upload speed.

We also offer a pre-recorded masterclass which can then have titles and graphics overlaid. This is an additional £150.

All prices are ex VAT.

ADDITIONAL EXTRAS



- ▶ **GLASSWARE**
- ▶ **GINGERBREAD MAN**
- ▶ **BRANDED BOX SLEEVES (MINIMUM ORDER OF 100)**
- ▶ **BESPOKE LABELS**
- ▶ **MENU CARD DESIGN**
- ▶ **LUXURY SNACKS**
- ▶ **LUXURY COCKTAIL EQUIPMENT**



TESTIMONIALS

“

I wanted to introduce to you Andy Collinson of Ace Bar Events, and give a glowing recommendation for their cocktail mixology experience that we recently received as part of our Senior Analyst Event in November. Given the opportunity again, I would without hesitation contract with Andy and team for similar services based on the great fun we had together and the glowing reviews I received from our participants after the event. Engaging with Ace from inquiry through delivery was seamless, easy, and certainly exceeded my expectations.

”

Colleen Meeker | R&I Strategic Operations Leader | Global Markets - EY Knowledge

“

Look no further than Ace Bar Events! Andy and team are incredibly skilled and really great at getting the crowd motivated and involved. This was the perfect end to a corporate conference and set the mood for the rest of the night, they are so talented that we booked them for a further 10 events, delivery was perfect each time!

”

Pherenice Noble | Marketing Communications Specialist | Corteva, UK & Ireland



@acebarevents



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